

Memphis Aviation Professionals



January 21, 2010

Greetings!

The Memphis contingents of the National Black Coalition of Federal Aviation Employees (NBCFAE), Tuskegee Airmen (TAI), Organization of Black Airline Pilots (OBAP), the Federal Aviation Administration (FAA), the Memphis Blackhawks and the Bessie Coleman Foundation (BCF) have worked together to promote aviation. Our main venue – The Memphis Aviation Professionals' Youth Luncheon and Essay/Art Contest - is the celebrative connection between past achievements and future successes. By recognizing the talents of the local area youth, our mutual goal of using aeronautics to inspire our youth to succeed, is met. This year's theme is *"Dream to Achieve"*. Our guest speaker is Jamail Larkins, the owner of Ascension Aircraft and Larkins Enterprises. Mr. Larkins is also the national spokesman for Careers in Aviation. This year, the Aviation Youth Luncheon will be held on Friday, February 26, 2010 from 11:00 am to 1:00 pm at the Holiday Inn Select-Memphis Airport, located at 2240 Democrat Road in Memphis, Tennessee. We anticipate 200 guests including 100 students from the surrounding schools, aerospace professionals, and community leaders.

As a colleague, I would like to extend a personal invitation to you and/or your company to participate in this monumental event. Your sponsorship will support youth meals, NBCFAE Educational Scholarships, TAI Educational Scholarships, the Memphis Blackhawks Flying Programs, the Bessie Coleman Foundation, and the Wooddale High School Aviation Program. As a sponsor, your name and/or your company's name will receive recognition in our printed programs. The attached Sponsorship Category and Commitment Form will provide you with additional details on the sponsorship levels.

The growing depth of industry support for the Youth Luncheon has been impressive, as evidenced by several 2010 committed sponsors, which includes but is not limited to; OBAP, NBCFAE, FAA, BCF and the Memphis Blackhawks. As with past luncheons, our success is because of the support we have received from corporate and community leaders such as the Memphis-Shelby County Airport Authority which continues to support our mission to develop future aviation leaders to meet the demands of the global marketplace.

We hope you will allow us to recognize you or your organization's sponsorship at this year's youth luncheon. If you have any questions, please feel free to contact me at the email address listed below.

Thank you for your time and consideration.

Sincerely,

Cecil A. Hoyer, Chairman
2010 Aviation Youth Luncheon Chairman
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